



SCHOOL NUTRITION ASSOCIATION OF WISCONSIN

Making the right food choices, together

ABOUT SNA-WI:

The School Nutrition Association of Wisconsin (SNA-WI) is a nonprofit professional organization committed to developing the full potential of all children through quality nutrition. SNA-WI represents nearly 1,250 school nutrition professionals statewide who provide high-quality, low-cost meals to Wisconsin students. SNA-WI is the recognized school food service resource for child nutrition information in the state and continues to advance the availability of quality school nutrition programs as an integral part of education.

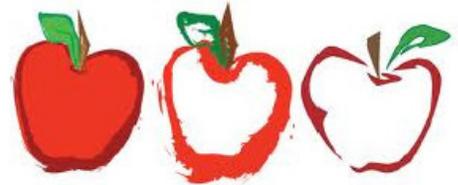
SNA-WI Vision:

Wisconsin communities embrace the role of nutrition in developing the full potential of all children.

SNA-WI Mission:

SNA-WI advocates quality nutrition to children through education and support for our members.

HEALTHY MEALS



HEALTHY MINDS

ABOUT SCHOOL NUTRITION:

The official “birth” of school nutrition programs in the United States can be traced back to the creation of the National School Lunch Program in 1946, when President Harry S. Truman signed the National School Lunch Act.

Since that time, public and private schools in Wisconsin and across the country have served countless meals to hundreds of millions of children through the National School Lunch Program and School Breakfast Program. Supported by a combination of federal and state funding, federal school meal programs in Wisconsin are administered by the Department of Public Instruction.

Many children consume at least half of their daily calories at school, and for some, school meals may be the only food they regularly eat. By providing nutritious food to children, school nutrition programs help fight hunger, promote healthy eating habits and allow students to reach their full potential. The success of and demand for school nutrition programs continues to grow across the state:

- Numerous academic studies have shown a clear link between healthy nutrition and academic performance of students.
- According to the Mayo Clinic, children who eat a healthy breakfast are able to concentrate better; possess stronger problem-solving skills; are more physically active; and miss fewer days of school.
- In the 2010-11 school year, 2,513 Wisconsin schools (including 98% of all public schools) participated in the National School Lunch Program, serving over 99 million student meals.
- In the 2010-11 school year, 1,545 Wisconsin schools (including 82% of all public schools) participated in the School Breakfast Program, serving over 27 million breakfasts to students.
- While participation in Wisconsin school breakfast programs has increased 106% since 2000, state funding for the program has been cut by 13% since 2009.





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2013-14 Legislative Agenda

- **SCHOOL BREAKFAST PROGRAM FUNDING:**

The School Breakfast Program plays a critical role in promoting healthy eating habits of Wisconsin children. In addition, studies show that students who eat a nutritious breakfast are better able to learn and concentrate on their educational goals. Unfortunately, since 2009, state School Breakfast funding has decreased by 13%. During the same period, demand for the program has increased by 22%

Additionally, while state law requires a 15-cent reimbursement rate to be paid to participating schools for every breakfast served, schools only received about 9-cents per breakfast served in the 2010-11 school year.



Budget Request: SNA-WI supports increasing the School Breakfast reimbursement rate from 9-cents per meal to 10-cents for each breakfast served in public, private and charter schools.

- **ADEQUATE MEALTIME:**

Encourage schools participating in the National School Lunch Program or School Breakfast Program to provide adequate time for students to eat meals during the school day. The recommended amount of time is 20 minutes of seated time for lunch and 10 minutes of seated time for breakfast.

- **PROFESSIONAL DEVELOPMENT:**

Require school food authorities to have at least one school nutrition employee on site who has completed a state approved Food Safety Manager Certification course. This would not create a new state license or permit, but simply require third-party certification through a private sector vendor.

- **SCHOOL NUTRITION CURRICULUM:**

Encourage K-5 schools to include a nutrition education component as part of their health and physical fitness instruction. The goal is to provide students, at a young age, with the knowledge to understand and practice healthful nutrition.

- **FARM-TO-SCHOOL GRANT PROGRAM:**

Provide adequate funding for Wisconsin's current farm-to-school grant program under the Department of Agriculture, Trade and Consumer Protection.



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